

# BIENVENÜE Call 2021

## Information Session

15th January 2021



**B**ienvenüe



This project has received funding from the European Union's Horizon 2020 research and innovation programme under the Marie Skłodowska-Curie grant agreement No 899546.



# Agenda

- The BIENVENÜE programme
- Schedule and selection process
- Advice on how to write your application
- Q&A session



# The BIENVENÜE programme



# What is BIENVENÜE?

| Our objectives  | Key aspects of BIENVENÜE   |
|---|--|
| Attract international high-level fellows, and reinforce Breton research potential | A MSCA programme, funded by the EU, Région Bretagne and Partner institutions for 10,5M€ between 2020 and 2025          |
| Reinforce attractiveness of Breton leading research and innovation domains        | Funding of 75 postdoc fellowships, each 24 month-long, in three calls (2021, 2022 and 2023) for non-Breton researchers |
| Maximize impact of RIS3 implementation and contribute to territorial development  | Research project designed by the candidate, linked to the Breton RIS3  |

# The BIENVENÜE consortium

BIENVENÜE coordinator



Regional agency helping on innovation issues

8 partner institutions that will employ BIENVENÜE fellows





# Brittany's Regional Innovation Smart Specialisation Strategy (2021 – 2027)

**Aim of RIS3:** structure R&I ecosystem and help emergence of a knowledge-driven economy in Brittany

- 5 Strategic Innovation Areas (SIA) and a transversal axis on transition (green circle on the figure)
- 29 subdomains
- 21 strategic objectives

Projects funded within BIENVENÜE will help **maximize impact of this strategy**.

In consequence, to be funded, projects should be inserted at least into one RIS3 strategic objective in a **direct or indirect manner**, and, if the project is attached to a SIA, inserted into one of the 29 subdomains (see examples on slide 10).

Find the complete RIS3 in French at [https://msca-bienvenue.bretagne.bzh/app/uploads/2021/01/20\\_DIRECO\\_SIS\\_01\\_S3-b.pdf](https://msca-bienvenue.bretagne.bzh/app/uploads/2021/01/20_DIRECO_SIS_01_S3-b.pdf)

*The English version will be published soon.*

# Regional strategy for research and innovation - Smart Specialisation Strategy (S3)



# RIS3 Strategic Objectives

Please note this list of strategic objectives is a working version of the English translation. The official version is to come by the end of January 2021.

## SIA 1 / Maritime economy for blue growth

- 1) Reinforce regional excellence on energy transition for and through the sea ecosystem
- 2) Increase innovation capacities on maritime security and coastline management
- 3) Develop biotechnologies and marine bioresources

## SIA 2 / Food economy for everyone to eat well

- 1) Develop a sustainable, responsible and competitive agriculture and aquaculture, with support for environmental, energy, digital, economical and social transition
- 2) Develop the Breton agri-food industry as a leader in process control
- 3) Answer new social and consumption needs to expand into new markets

## SIA 3 / Secure and responsible digital economy

- 1) Boost innovation in digital technologies and applications (electronics, photonics, space, Images and content, networks and IoT, mobility)
- 2) Develop a collective intelligence around data
- 3) Develop a leadership in the European cybersecurity and digital security sector

## SIA 4 / Health and welfare economics for a better quality of life

- 1) Develop a leadership in health technologies, including innovative medical devices and e-health technologies
- 2) Increase innovation in (bio)therapies, including development of new molecules and biomaterials, and identification of biomarkers in the precision medicine
- 3) Reinforce regional excellence in « well-being » in a context of global transitions including prevention (environment, nutrition, sport, work, behaviour) and cosmetics





# RIS3 Strategic Objectives

Please note this list of strategic objectives is a working version of the English translation. The official version is to come by the end of January 2021.

SIA 5 / Economics of industry for intelligent production

- 1) Develop advanced production technologies in order to increase competitiveness
- 2) Develop a transition industry

## TRANSVERSAL AXIS

### *DIGITAL AND INDUSTRIAL TRANSITIONS*

- 1) Organize and support digitalization of socio-economic actors, and diffusion and adaptation of digital technologies in companies
- 2) Integrate ethical, individual liberties and sustainability dimensions in digitalisation projects
- 3) Support mutations of the Breton industry, in particular on management, digital and energy aspects

### *ENERGY AND ECOLOGICAL TRANSITIONS*

- 1) Support transformation of the economic sector towards climate change, for a more resilient territory
- 2) Develop innovation with positive impact and/or « low tech », and develop the circular economy

### *CITIZEN AND SOCIAL TRANSITIONS*

- 1) Foster and develop social innovation in the Breton economy
- 2) Reinforce and renew the dialogue between science and society

Find the complete RIS3 (in French) here: [https://msca-bienvenue.bretagne.bzh/app/uploads/2021/01/20\\_DIRECO\\_SIS\\_01\\_S3-b.pdf](https://msca-bienvenue.bretagne.bzh/app/uploads/2021/01/20_DIRECO_SIS_01_S3-b.pdf)

# Brittany's Regional Innovation Smart Specialisation Strategy (2021 – 2027)

## Example 1

Ana aims to develop a project on the development of digital and experimental tools to test floating wind turbines in test basin.

Her project is relevant to the SIA 1 “Maritime economy for blue growth” and the subdomain 1-1 “Marine renewable energies”, as well as the transversal axis on transitions. It contributes to implement the strategic objective “Reinforce regional excellence on energy transition for and through the sea ecosystem”.

## Example 2

Sebastian would like to study the mechanisms underlying the effects of the assistance dog for children with autism spectrum disorders (ASD).

His project is relevant to the SIA 4 “Health and welfare economics for a better quality of life” and the subdomain 4-2 “Disabilities”. It contributes to implement the strategic objective “Reinforce regional excellence in “well-being” in a context of global transitions including prevention (environment, nutrition, sport, work, behaviour) and cosmetics”.



# Design yourself your research project

Design yourself your research project, with the only thematic limitation being a relation to the Breton RIS3.

We encourage candidates to include « triple i » dimensions (international, interdisciplinary and/or intersectorial) in their project the way they judge it is the most relevant.

Examples:

- An interdisciplinary supervision
- A mobility, also called « secondment » in another scientific environment, or in a company (6 months maximum)
- The program will implement a scientific expertise or consulting system, for interested fellows and Breton companies.



# BIENVENÜE training scheme

Aim: to ensure progress of your research project and of your career with tools developed in the BIENVENÜE network

- Supervision tools like Career Development Plan, Progress reports...
- Mentoring outside your project supervision team, for example from a scientist in another laboratory
- Training in three areas:
  - Research oriented training
  - Training in transferable skills
  - A two-day event for each BIENVENÜE cohort « ERRIE – European Responsible Research and Innovation Event »

# Funding

The support paid by Région Bretagne to partner research institutions amounts to 97 400 euros for each project, including:

- 92 640 euros (around 3 860€/month) to cover 89,56% of the fellow's salary costs
- 4 800 euros (around 200€/ month) to cover the fellow's mobility allowance.

The partner institution, in conjunction with the hosting lab, provides additionnal funding :

- 10 800 euros (around 450€/ month) to cover 10,44% of the fellow's salary costs
- Management, research and training costs

The fellow will receive a minimum net salary estimated around 2 200 – 2 600 € /month. This amount is purely indicative and subject to follow French tax adjustments and/or additional compensations.



# Schedule and selection process

# Schedule



| PROCESS STEPS                                | DATE   |
|--|--|
| Application Stage                            | 4th January – 15th March 2021 23:59 CET  |
| 1   Eligibility Check                        | 16th March – 2nd April 2021  |
| 2   Remote Evaluation                        | 6th April – 25th May 2021  |
| 3   Consensus Selection                      | Plenary Session - week of 25th June – 1st July 2021  |
| Publication of results                       | Monday 5th July, 16:00 CET   |
| Acceptance by fellows (letter of acceptance) | Within 15 days after publication of results or proposition of funding for applicants on the reserve list |
| Request for redress period                   | Within 30 days after publication of results  |
| Ethical check                                | Within 30 after after acceptance by fellows  |
| Opening of reserve list                      | Within 6 months after publication of results   |
| Start of fellowships                         | Within 6 months after publication of results   |

# Eligibility

## *Candidates*

### *Marie Skłodowska-Curie Actions conditions*

- Be in possession of a doctoral degree or have at least four years of full-time equivalent research experience (« Recognized Researcher » R2 qualification)
- Not have resided or carried out your main activity (work, studies...) in France for more than 12 months in the 3 years immediately before the call deadline

Period to consider is 15/03/2018 – 15/03/2021

### *BIENVENUE specific conditions*

- Contribute directly or indirectly to at least one of the RIS3 strategic objectives
- Project implementation in Brittany in an eligible research unit



# Eligibility

## *Supervisors*

The supervisor must be based in Brittany and in one of the following situations:

- Permanent staff of a partner research institution, with the status of « chargé·e de recherche », « directeur·rice de recherche », « maître de conférences », « professeur des universités » or « ingénieur·e de recherche titulaire de l'HDR »;
- Permanent staff from another research institution, but member of a laboratory administratively attached to at least one of the eight partner research institutions, and relying on a permanent staff of a partner institution as co-supervisor;
- Non-permanent staff of a partner research institution, with an employment contract of a duration equal to or greater than the total duration of recruitment of the supervised post-doctoral fellow.



# Selection criteria

## MSCA selection:

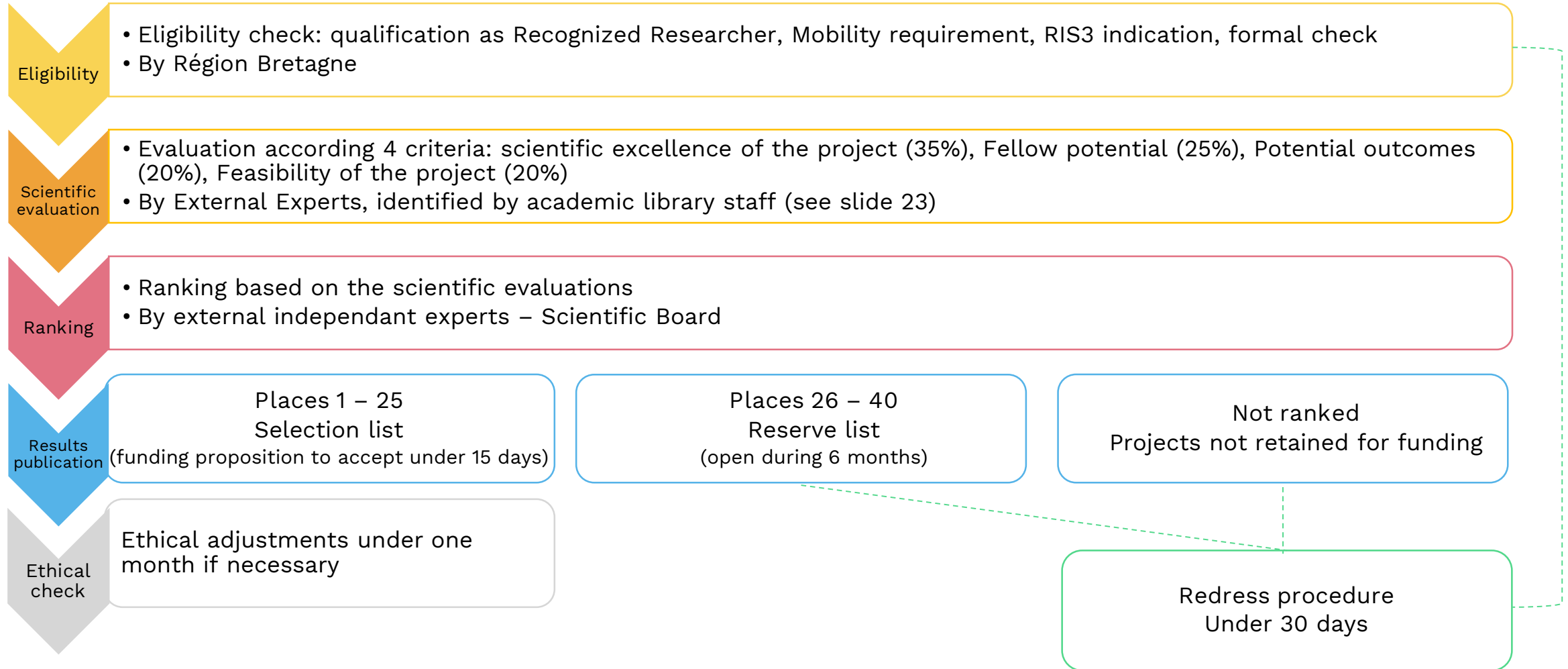
Fair, transparent and based on the project proposal and the candidate's potential.

## Within BIENVENÜE:

In 2021, the 25 best-ranked projects will be funded, without thematic prioritization or repartition.

Région Bretagne is coordinating the whole selection process; there is no intervention from partner institutions.

# Selection process



FELLOWSHIP BEGINNING

# Selection criteria

|  |   |
|--|---|
| <p>Scientific excellence of the project (35%)</p> <ul style="list-style-type: none"> <li>⇒ How qualitative and original is your project proposal?</li> <li>⇒ How does your proposal include « triple i » aspects?</li> </ul>   | <p>Potential of the fellow to reach professional maturity (25%)</p> <ul style="list-style-type: none"> <li>⇒ Assessment of your profile in <ul style="list-style-type: none"> <li>⇒ 1. scientific record and experience,</li> <li>⇒ 2. « triple i » dimension,</li> <li>⇒ 3. transversal skills</li> </ul> </li> </ul>                      |
| <p>Feasibility of the project (20%)</p> <ul style="list-style-type: none"> <li>⇒ How coherent is your work plan to your aims?</li> <li>⇒ How credible are your method and alternative plans?</li> <li>⇒ How are you or do you plan to be integrated into the local environment?</li> </ul> | <p>Potential outcomes of the project (20%)</p> <ul style="list-style-type: none"> <li>⇒ How do you plan to communicate about your research and your results?</li> <li>⇒ How do you plan to benefit from the BIENVENÜE fellowship to boost your career development?</li> <li>⇒ How does your proposal have an impact on the RIS3?</li> </ul> |

# How to apply

Apply only on <https://region.bretagne.bzh/recherche/ui> (after creating an account on <https://region.bretagne.bzh/moncompte/jcms/> )

Guidelines on the use of the application platform are available on <https://msca-bienvenue.bretagne.bzh/app/uploads/2021/01/BIENVENU%CC%88E-CALL-2021-Guidelines-for-the-application-platform.docx.pdf>

The screenshot shows the 'Région BRETAGNE' application platform. The top navigation bar includes a search bar and a user profile icon labeled 'Chercheur Un'. The main content area features a dashboard with four tabs: 'Submitted projects 1', 'Validated projects 0', 'Documents to download 4', and 'Calls for projects 1'. The 'Submitted projects' tab is active, displaying a table with columns: 'N°', 'Year', 'Status', 'Acronym', 'Project title', 'Action', 'First name', 'Transversal Axis', 'Strategic innovation area', 'Thematic lever', 'Host Institution', and 'Laboratory'. A single project is listed with status 'Draft' and acronym 'TEST'. A 'Create a project' button is visible in the top right corner of the main content area.

**Find indispensable documents here**

**Create a proposal here**



# How to prepare your application

# Which documents to include?

To include:

- Filled application template (Parts A, B, D, E)
- CV (Part C of the application template)
- ID document
- Supporting documents for the mobility rule and R2 qualification, such as:
  - PhD degree
  - Work certificates

Do not include :

- Any reference letter
- Proof of financial support or engagement from the hosting lab (if identified)

**Any incomplete application will be considered ineligible.**

Find all necessary documents, template and guidelines on <https://msca-bienvenue.bretagne.bzh/apply>

**BIENVENŨE toolbox**



# Formal points regarding the application template



## Mandatory formal indications for all your application

### GUIDELINES

The application should be completed in English and submitted along with the mandatory supporting documents. All sections of the form should be completed. If not relevant, please enter « N/A » in the appropriate field.

The application (including CV) should be written in a police easily readable such as time new roman, arial, calibri.... And should not be under the written under font size 11. Table and figure can be written in size 8 minimum.

In fairness to all applicants, the length limits will be applied strictly. Only the material that is presented within these limits will be evaluated (external experts will only be asked to read the material presented within the page limits).

Guidelines highlighted in grey should be deleted as appropriate.

## INTRODUCTION OF THE TEMPLATE

Mandatory length limitation

PROJECT PROPOSAL (10 pages maximum)

### 1. Scientific project (approx. 4 pages)

#### 1.1. General context

- Introduction, state of the art
- Aims and objectives

#### 1.2. Originality and Excellence

Guidelines on the expected content for this section (to be deleted)



# Filling in the application template: eligibility

Key fields for the **eligibility check**: Information entered here should be supported by additional documents (for Part A) or justified in the project proposal (for Part B).

**CAREER INFORMATION**

**Qualification as Recognized Researcher (R2)**

Have you been awarded a PhD ? Yes / No (Delete as appropriate)

|        |                                |  |
|--------|--------------------------------|--|
| If yes | Awarding institute and country |  |
| If yes | Date of award                  |  |

If no, and if you are claiming 4 years full-time researcher experience<sup>1</sup>, please detail your experience in the following rows (add rows if needed)

|                          |   |  |
|--------------------------|---|--|
| DD/MM/YYYY               |   | Degree giving access to PhD:   |
| DD/MM/YYYY to DD/MM/YYYY | Duration of research activities expressed in months       | Institute and country:<br>Position and details of the research activities carried out: |
| DD/MM/YYYY to DD/MM/YYYY | Duration of research activities expressed in months       | Institute and country:<br>Position and details of the research activities carried out: |
| On 15.03.2021            | Total duration of research activities expressed in months |  |

**Mobility requirement<sup>2</sup>**

Please provide details regarding the location of your work and/or study and/or your residence for the period from 15th March 2018 to 15th March 2021. Add rows if needed.

|                               |         |
|-------------------------------|---------|
| From 15/03/2018 to DD/MM/YYYY | Country |
| From DD/MM/YYYY to DD/MM/YYYY | Country |
| From DD/MM/YYYY to 15/03/2021 | Country |

**Part A**

**PROJECT INSERTION IN BRITTANY'S RIS3**

For complete list of Brittany RIS3 objectives, Strategic Innovation Areas and subdomains please refer to the Guide of Applicants. Indicate a and/or b, and c.

Justify the choice of Strategic Objective(s), Strategic Innovation Areas (SIA) and subdomains in section 2.1.

|   | Heading  | Description  |
|---|--|--|
| a | Strategic Innovation Areas (SIA)                 | If applicable, indicate one or several strategic innovation areas your proposal is relevant to: (Delete as appropriate)<br>D1 Maritime economy for blue growth<br>D2 Food economy for everyone to eat well<br>D3 Secure and responsible digital economy<br>D4 Health and welfare economy for a better quality of life<br>D5 Economics of industry for intelligent production |
|   | Subdomains                                       | If you indicated one or several SIA, indicate here one or several subdomains your proposal is directly or indirectly relevant to   |
| b | Insertion in the transversal axis on transitions | Yes   No (Delete as appropriate)   |
| c | Strategic Objective(s)                           | Indicate here at least one strategic objective your proposal is directly or indirectly relevant to   |

**Part B**

# Filling in the application template: insertion in the RIS3



## Part B

**Indicate** here project insertion in RIS3  
The Région will **verify the presence** of the indication

### PROJECT INSERTION IN BRITTANY'S RIS3

For complete list of Brittany RIS3 objectives, Strategic Innovation Areas and subdomains please refer to the Guide of Applicants. Indicate a and/or b, and c.

Justify the choice of Strategic Objective(s), Strategic Innovation Areas (SIA) and subdomains in section 2.1.

|   | Heading  | Description  |
|---|--|--|
| a | Strategic Innovation Areas (SIA)                 | If applicable, indicate one or several strategic innovation areas your proposal is relevant to: (Delete as appropriate)<br>D1 Maritime economy for blue growth<br>D2 Food economy for everyone to eat well<br>D3 Secure and responsible digital economy<br>D4 Health and welfare economy for a better quality of life<br>D5 Economics of industry for intelligent production |
|   | Subdomains                                       | If you indicated one or several SIA, indicate here one or several subdomains your proposal is directly or indirectly relevant to   |
| b | Insertion in the transversal axis on transitions | Yes   No (Delete as appropriate)   |
| c | Strategic Objective(s)                           | Indicate here at least one strategic objective your proposal is directly or indirectly relevant to   |

ELIGIBILITY CHECK

**Justify** here how your proposal will address Regional priorities directly or indirectly

The external experts will **assess the pertinence** of your proposal to the indicated Strategic Objective(s), SIA and/or transversal axis.

### 2. Impact of the project (approx. 2 pages)

#### 2.1 Impact

- Describe any likely impact that may be achieved from your fellowship e.g. possible advances in science, or implementation of new technology
- Detail how your project will address Regional priorities (RIS3 strategic objectives) directly or indirectly

SCIENTIFIC EVALUATION

# Filling in the application template: Keywords

Make sure to indicate the **most relevant keywords** for your project. This field will serve as basis for the expert search by the academic library staff

**Part B**

## SUMMARY OF THE PROJECT

| Heading          | Description                                |
|------------------|--|
| Project Title    |  |
| Project Acronym  |  |
| Project Keywords | (200 characters maximum including spaces)  |
| Project Summary  | (2000 characters maximum including spaces) |

To establish a list of 8 potential experts for each project proposal, library staff will also have access to the **candidate's identity** and **institutional affiliation at the moment of the application**, in order to avoid conflicts of interest.



# Do you have any question?

Please write them in the chat to facilitate our exchange.  
Thank you!





# Thank you for your attention!

For any question regarding the BIENVENÜE programme,  
please contact us at [msca-bienvenue@bretagne.bzh](mailto:msca-bienvenue@bretagne.bzh)